

# iMarket Communications

Trader Voice and Data Solutions



***Providing Trader Voice and Data Solutions to the  
Global Financial Community for over 20 years***

**For more information contact us at:**

**US: 732-765-9100**

**UK: +44 (0) 203 036 0631**

**[www.imarketcommunications.com](http://www.imarketcommunications.com)**



## Connectivity and Trading Technology For All Business Sizes

iMarket Communications specializes in providing managed Trader Voice and Data networking solutions that are reliable, scalable and cost effective for the purpose of supporting mission critical communications of the global financial community.

Financial Market application, voice communication and data infrastructure are continually evolving. However, the need for highly available, high quality, highly secure connectivity, with the ability to connect to counterparties quickly, is always a constant. At iMarket we pride ourselves in ensuring our products and services are of the highest standard to meet our client's requirements and expectations.

### iMarket's Core Products Include:

#### Trader Voice

iMarket's Trader Voice offering leverages iMarket's solely owned and managed European and North American network, supported 24/7/365 from our Network Operation Centers in the US and UK. Our trader voice solutions offer the power and flexibility you need to streamline critical communications, connect to clients and ensure business continuity. iMarket's Trader Voice product is a cost-effective way to manage fast paced business requirements and makes it easy to manage regulatory requirements while communicating with the speed and flexibility required by the evolving financial industry.

#### Trader Voice Solutions Include:

- Auto/Manual Ringdowns
- Hoot & Holler
- Bridged / Forked Circuits

#### Ethernet Connectivity (Managed and Unmanaged)

iMarket's business-grade Ethernet service delivers a simple, secure point to point connection between two sites. It supports a wide choice of bandwidths – 2Mbps to 40Gbps – which can be upgraded easily at any time.

Our unmanaged solution provides flexibility and scalability making it a cost-effective choice for a range of networking applications and ideal for those who prefer to build and manage their own networks.

Alternatively, our managed Ethernet Line services are fast to deploy and easy to manage. We guarantee performance and bandwidth so all your sites can work together and exchange information effectively and securely.

#### Dedicated Internet Access

Within the fast pace of Financial Markets businesses of all sizes identify Internet access as a vital infrastructure to support a range of mission critical and business web-based application. Our Dedicated Internet Access offering is a high-speed business grade internet access service, supporting bandwidth up to 100Gb. Combined with a suite of add-ons iMarket enables our clients to keep up with the growing demands of their digital business needs.

#### Disaster Recovery (BCP Solutions)

iMarket Communications offers a range of business continuity planning and disaster recovery (BCP/DR) solutions to protect critical trading communications during unexpected outages, technology threats or large-scale disasters. Each plan is tailored to your organization's needs and maximizes your ability to provide seamless 24/7 service.

#### BCP examples include:

##### Call Forking/Multi-leg

iMarket's call forking technology is a cost-effective way to optimize resources and improve business continuity by eliminating the need for complex forwarding protocols. Call forking makes communication easy, convenient and seamless.

##### Resilient Gold Infrastructure

iMarket Gold infrastructure solution uses TDM over Ethernet Packet Switched Network technology, when connecting to our client's site or sites. The solution is designed to minimize any outage of service and avoid a major carrier failure impacting all voice bearers.

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